

Commercial Arts Capstone Certification

About this capstone

The **Commercial Art** capstone is a comprehensive certification awarded upon successful completion of the following required exams. This structure validates a learner's expertise in visual communication, illustration, and graphic design—preparing them for creative industry roles that demand a combination of traditional artistry and digital proficiency.

Required certifications

- Commercial Art 1
- Commercial Art 2
- Commercial Art 3

Capstone description

The Commercial Art capstone assesses learners' growth across foundational, intermediate, and advanced levels of artistic and design practice. Commercial Art 1 introduces basic techniques in drawing, painting, and computer graphics. Commercial Art 2 builds on these skills with an emphasis on design software, concept development, and layout creation. Commercial Art 3 focuses on advanced design principles, portfolio creation, and mastery of professional media techniques. Together, the three certifications confirm readiness for careers in commercial art, graphic design, and related creative industries.