Fashion Design Merchandising Capstone Certification

About this capstone
The **Fashion Design Merchandising** capstone is a comprehensive certification awarded upon successful completion of the following required exams. This structure validates a learner's knowledge of business and fashion fundamentals—preparing them for careers in fashion, retail, and related industries.

Required certifications
- Fashion Design Merchandising 1   - Fashion Design Merchandising 2

Capstone description
The Fashion Design Merchandising capstone assesses learners' understanding of both creative and business aspects of the fashion industry. Fashion Design Merchandising 1 introduces basic concepts including fashion cycles, marketing terminology, industry components, retail categories, promotion, and career exploration. Fashion Design Merchandising 2 advances to business-focused competencies such as textiles, merchandising math, selling, visual merchandising, and leadership opportunities. Competitive events through organizations like FCCLA and DECA may also be incorporated. Together, the certifications prepare learners for entry-level opportunities in fashion design, marketing, and retail management while reinforcing leadership and career readiness.