

# The Educator's CCR Rubric

Selecting the right college and career readiness (CCR) platform for your organization can be challenging. Does it meet compliance requirements, provide personalized student data at scale, and support student success through certifications and work-based learning opportunities? This rubric is designed to help you answer those questions, evaluate your options, and choose the best college and career readiness platform for your school or organization.

CCR program features	YouScience
<p><b>Aptitude-based guidance</b> Leverages a scientifically validated aptitude assessment at the core of the CCR platform to help students uncover their talents and connect them with best-fit careers and educational pathways.</p>	
<p><b>Interest surveys based on RIASEC framework</b> Includes an in-depth interest-based survey using the RIASEC model, a leading framework in vocational counseling to gauge current student interests alongside aptitude results.</p>	
Guidance and academic planning	YouScience
<p><b>4-year course planner</b> Provides educators and students a four-year course planner to help students plan for pathway-aligned courses.</p>	
<p><b>Self-reflection tools</b> Offers self-reflection tools built into the platform that guides student decision making activities.</p>	
Postsecondary planning	YouScience
<p><b>Program exploration</b> Supports exploration of over 6,000 postsecondary options, including trade schools, technical schools, and 2- and 4-year colleges.</p>	
<p><b>Major recommendations</b> Supports students with postsecondary major recommendations based on each student's personalized aptitude and interest data.</p>	
<p><b>Application management</b> Enables college application &amp; scholarship management within the platform.</p>	
Career planning	YouScience
<p><b>Career planning tools</b> Provides smart career planning tools to help students take action towards careers.</p>	

Work-based learning Integrates work-based learning into the platform, connecting education and careers to help students.	
Industry-recognized certifications Helps students gain and show industry-recognized certifications to parents, educators, and potential employers.	
<b>Support</b>	<b>YouScience</b>
Award-winning customer support Enables access to live, U.S.-based customer support Monday-Friday using phone or chat.	
Training and implementation materials Equipped with free, ready-to-use training and materials 24/7.	
<b>Reporting and compliance</b>	<b>YouScience</b>
Course Planner Engagement report that tracks 4-year education plans, view course selection, review course selection, and much more.	
Resume (Portfolio) Builder Engagement report to track resume-building progress and completion, analyze certifications, skills, extracurricular activities.	
Aptitude Discovery Overview report that tracks completion of aptitude discovery and interest assessments, view year-over-year completion rates by cohort, and view top clusters and pathways.	
Clusters Alignment report that shows students' top clusters by aptitude and interest, identify exposure gaps for career clusters, and identify which students have an aptitude for each cluster.	
Pathways report that allows you to view students' top five CTE pathways by aptitude, interest, and overall fit, view school or district-wide CTE pathway trends based on aptitude, interest, and overall fit, and support CTE program development based on students' aptitudes to close exposure gaps.	
Majors Recommendation report that allows you to view students' top five recommended majors by aptitude, interest, and overall fit. Also allows you to view school or district-wide major trends based on aptitude, interest, and overall fits, facilitate conversations about higher education planning and school selection, and narrow down schools based on majors offered.	
Top Careers report allows you to view students' top 10 career recommendations by aptitude, interest, and overall fit. It helps you prepare students for certification courses that align with preferred careers.	
Counselor Summary View report provides individual students' Aptitude & Career Discovery results, highlighting aptitudes, interests, aligned pathways, careers, and colleges of interest	
Student Summary View report helps you view individual students' Aptitude & Career Discovery results including highlighted talents, top five recommended pathways, and top five recommended careers.	